# HP No. 344 Tri-colour Inkjet Print Cartridge



- Printer communicates with the cartridge and makes ongoing adjustments to ensure that you get consistently high-quality printing.
- Carefree printing on-screen alerts let you know when ink levels are running low.

## Make your memories last, with photos that resist fading for generations'.

- Print photos with exceptional fade resistance and make sure those moments stay as fresh, bright and vivid as the day you captured them.
- Get performance you can rely on proprietary dye-based inks have been specially formulated for this cartridge to provide superior fade resistance on HP Premium Plus photo papers.
- The perfect choice for photos you want to keep, whether in an album, on the wall or on your desk; also ideal for printing multiple copies that you can share with others.

<sup>1</sup>Based on HP light fade testing under glass using HP Premium Plus photo papers. <sup>2</sup>Using genuine HP supplies ensures availability of all HP printing features.

This high yield cartridge provides rich, lifelike colour for vibrant, professional-quality graphics and photos that resist fading for generations<sup>1</sup>. It also works together with your HP printer to deliver a range of Smart printing benefits<sup>2</sup>.



The HP No. 344 Tri-colour Inkjet Print Cartridge is designed for frequent or high volume users – both at home and in the business/commercial environment – who are looking for a high yield as well as high quality results and trouble-free performance.

Rich, lifelike colour for vibrant, professional-quality graphics and photos.

- Produce attention-grabbing charts and graphics and bright, rich photos with excellent colour saturation.
- Ideal for everything from home projects and photos to business presentations and marketing materials.
- Swap or add cartridges based on your printing needs: this cartridge can be used with HP No. 339 or 338 Black Cartridge for 4-ink printing; with HP No. 348 Photo Cartridge for 6-ink printing, or with HP No. 348 Photo Cartridge and HP No. 100 Grey Photo Cartridge for 8-ink printing.

#### High volume, high yield cartridge – ideal for frequent printing.

- High capacity, long-lasting cartridge design means fewer cartridge changes and greater productivity.
- Smart printing technology<sup>2</sup> ensures easy set-up, reliable performance and great quality printing.
- System checks cartridge installation then confirms that it's a genuine HP cartridge.

### **Product Specifications**

P/N	C9363EE
Description	HP No. 344 Tri-colour Inkjet Print Cartridge
Selectability	344
Ink Volume	14 ml
Dimensions (l x w x d)	141 x 113 x 37 mm
Weight	79.6 g
Average page yield <sup>3</sup>	Approximately 450 pages at 15% coverage

<sup>3</sup> Currently, there is no inkjet printer industry standard for measuring yield. Yields from different sources may not be comparable. Many factors affect yield measurement including: type of document, print mode, driver settings and environmental conditions. And, yield is only one among many factors impacting the overall costs of printing. When comparing printing systems, consumers

need to look at a range of factors including reliability, productivity and quality as well as yield.

#### This cartridge is designated for sale only in EU, EFTA and BG, RO, MD, TR, AL, BIH, YU, MK, HR.

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