



colour



hp color LaserJet 4600 smart print cartridges

The HP Color LaserJet 4600 series printers enable businesses to print compelling, high-quality colour documents in-house with amazing speed. Their four smart print cartridges, C9720A, C9721A, C9722A and C9723A have been designed to work specifically with these printers to ensure consistently outstanding print quality, ease-of-use and efficient supplies management.

high-speed colour printing

The HP Color LaserJet 4600 series printers feature "in-line" technology, which means that the four cartridges are arranged vertically in the printer. The paper is transported upwards past each of the cartridges, which transfer the toner directly to the paper – enabling the HP Color LaserJet 4600 series printers to deliver up to 16 pages per minute both in black and white and in colour.

outstanding print quality

Using chemically grown, second generation spherical toners for black and colour, the print quality is exceptional. Improved pigments and gloss properties result in a wider colour gamut and a sharpness of black equal to that of monochrome printers. Dynamic electro-photographic adjustments ensure consistent print quality throughout the life of the cartridge.

ease-of-use and efficient supplies management

The high-yield print cartridges include the toner, the imaging drum and the developing system in a single unit, which can be easily installed due to the printer's front panel access. Combine this with supplies status monitoring, proactive email alerts when supplies are low and long-life consumables, and the result is maximum printer uptime, minimum user intervention and low cost-of-ownership.

features	benefits
 second generation chemically grown spherical toners 	 rich colours, sharp black text
 dynamic electro-photographic adjustments 	 consistently high print quality and true colours throughout the life of the print cartridge
 all-in-one cartridge incorporating toner, drum and the developing system 	 fewer consumables to manage and store
 printer front panel access 	 easy cartridge installation and maintenance
 cartridge location assurance 	 ensures proper installation of the cartridge
 enhanced printer control panel 	 displays at-a-glance supplies status
 smart features enable supplies status monitoring and proactive email alerts when supplies are low 	 no surprises on incomplete print jobs due to toner out; predictable control of supplies levels
 high-yield cartridges 	 minimum user intervention and low cost-of-ownership
 precise matching of cartridge design, toner and printing process components 	• reliable worry-free operation, maximum printer uptime with low intervention rates, optimum performance



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frequently asked questions

what are the advantages of the improved toner formula?

Second generation, chemically grown toner produces a wider range of colours and richer colour appearance. Registration is precise, edges are sharp and clear, and black text is crisper than ever. Chemically grown toner has smooth, spherically shaped particles which allow consistent charging and flow for accurate colour images.

what makes the new printing supplies so easy to use and so efficient? These new all-in-one cartridges contain the imaging drum, developing system and toner in a single unit. With only four

cartridges to replace (and the use of high-yield, longlife transfer and fuser kits), cost-of-ownership is very competitive.

who will the hp color LaserJet 4600 appeal to?

The HP Color LaserJet 4600 printer will appeal particularly to workgroups in businesses who want to be able to produce high-impact or high-value documents such as proposals, presentations, reports and newsletters.

why are hp smart print supplies features important? Reliability, quality and ease-of-use are all key considerations when looking at a laser printer. HP smart print supplies provide a range of benefits that help maintain high print quality while at the same time simplifying supplies management. These include electro-photographic adjustments to ensure that output is always clear and sharp, as well as supplies status monitoring to ensure maximum printer uptime.

how does "cartridge installation assurance" work?

When a cartridge is installed incorrectly, a message is displayed on the printer control panel. When non-original HP supplies are used, an alert message is displayed on the control panel informing the user.

product specifications

p/n	description	UPC code	dimensions (l x w x d)	weight	yield (approx. 5% coverage)
C9720A	hp color LaserJet smart print cartridge, black	0 88698 39475 5	390 x 147 x 247 mm	1.9 kg	9,000 pages
C9721A	hp color LaserJet smart print cartridge, cyan	0 88698 39476 2	390 x 147 x 247 mm	1.9 kg	8,000 pages
C9722A	hp color LaserJet smart print cartridge, yellow	0 88698 39477 9	390 x 147 x 247 mm	1.9 kg	8,000 pages
C9723A	hp color LaserJet smart print cartridge, magenta	0 88698 39478 6	390 x 147 x 247 mm	1.9 kg	8,000 pages

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