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# SMALL COMPANIES CHALLENGES

## General challenges

- Growing & running the business — a primary focus
- Huge workload, low resources
- Owners often have a wide range of responsibilities

## IT challenges

- Want to minimize IT spend and recourses
- Need the Website active and an online presence 24/7
- Need to protect both business and customer data
- Needs secure online financial transactions
- Aware of the legal consequences of any data breaches
- Views IT as a 'necessary evil'

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Kaspersky Small Office Security is designed specifically for Very Small Businesses — as powerful as a corporate solution yet simple to install and use

Ideal for companies of up to 25 employees looking for simple, reliable protection

Protects Windows desktops and file servers, Macs, and Android mobile devices

# VALUE

**Business data, money and reputation are secure**

**Plug-and-play ease of use**

**Frees up time for running and growing the business**

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# LICENSING

## 1 x KSOS user license contains

One Desktop:
Windows PC or Mac

One Android device

Password Manager

File Server License when
purchasing from 5 to 14 licenses*

*Number of File Servers is calculated based on number of desktops:
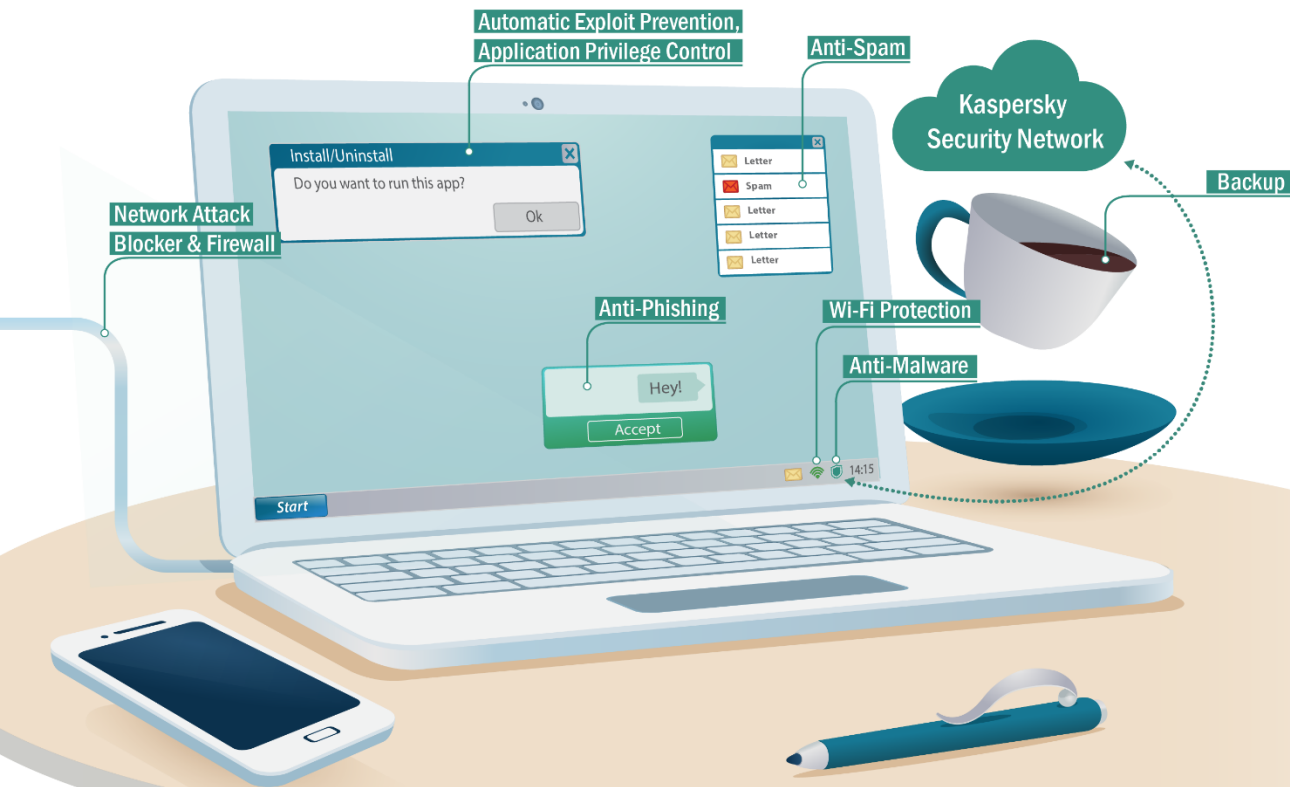15 – 24 x user licences = 2 x File Server Licences
25 – 34 x user licences = 3 x File Server Licences
35 – 44 x user licences = 4 x File Server Licences
45 – 50 x user licences = 5 x File Server Licences
KSOS File Server licenses are not sold separately. Minimal KSOS license starts from 5 Desktops (5 protected users)

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# PROTECTED ALL THE WAY:PROTECTION TECHNOLOGIES

Automatic Exploit Prevention, Application Privilege Control

Anti-Spam

Kaspersky Security Network

Backup

Network Attack Blocker & Firewall

Install/Uninstall

Do you want to run this app?

Ok

Letter
Spam
Letter
Letter
Letter

Anti-Phishing
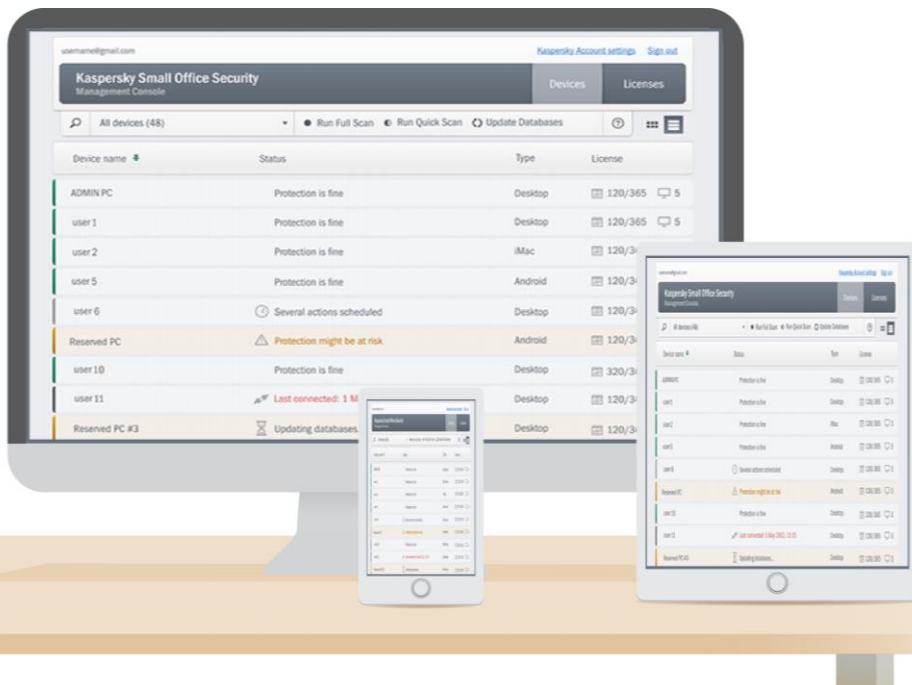
Hey!

Accept

Wi-Fi Protection

Anti-Malware

Start

**When VSB employees are researching new clients online they are likely to:**

- Search across different websites;

- Receive numerous emails;

- Potentially download and use various applications on their computers.

**Any one of these actions opens up a world of potential IT threats**

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# EASY MANAGEMENT FROM ANYWHERE, BY ANYONE YOU CHOOSE: CLOUD-BASED CONSOLE

**Spend more time on the business…**

**Our cloud-based console makes it easy to manage or outsource security.**

- Single-screen view of all devices
- Instant view of device protection status
- Remote management of security settings
- Easy management of licenses
- Easy access to technical support

Go to ksos.kaspersky.com

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# SAY NO TO CRYPTO-LOCKERS AND RANSOMWARE

**Ransomware** is one of the fastest growing types of malware. Between 2014-15, attacks have increased **700%** on average globally.

Businesses are targeted by cybercriminals who encrypt and hold their data 'hostage' until a ransom is paid. **Kaspersky Small Office Security** provides a strong defense against crypto-malware with **System Watcher** technology. It can block even unknown malware before it executes – and backup files before malware can change or encrypt them.

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# MIND YOUR MONEY! SECURING FINANCIAL TRANSACTIONS

**Safe Money**

- Protect your finances from scammers. Safe Money ensures you access only genuine, secure financial sites.

- Protects your private financial data from unauthorized applications

**Virtual and Secure Keyboards**

- Stops scammers from stealing log-in or financial password details by securing physical keyboard or using a virtual one.

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# PROTECT YOUR DATA WITH ENCRYPTION & BACKUP

Make data useless to criminals or prying eyes with encryption

Creates virtual safes (containers) where files and folders can be encrypted and stored safely

Guard against data loss and cryptolockers with automated backup and restore

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# PROTECT BUSINESS DATA ON THE MOVE WITH MOBILE DEVICE PROTECTION

Best–of-breed anti-malware and web security protects critical business data on Android smartphones and tablets owned by you and your employees

Filters out time-wasting junk calls and SMS spam.

Remote anti-theft features, activated from anywhere via the web console, help find lost or stolen phones and wipe business data.

# OPTIMIZED FOR PERFORMANCE

Kaspersky Lab's security technologies work 'behind the scenes' so that superior security doesn't slow down your digital life.

Kaspersky Lab products have been recognized by independent testing labs AV-Test and AV-Comparatives as among products least affecting computer speed.

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# STRONG PASSWORDS MADE EASY WITH PASSWORD MANAGER



**So many passwords…All you have to do is remember ONE!**

Password Manager stores your different online passwords in a protected vault, making it easier to use complex passwords and lower the risk of being hacked.

Password generator and automatic sign-in save time and makes complex passwords easy.

Save time with stored ID information to enable quick web form filling.

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# NO ADDITIONAL HARDWARE NEEDED



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Security
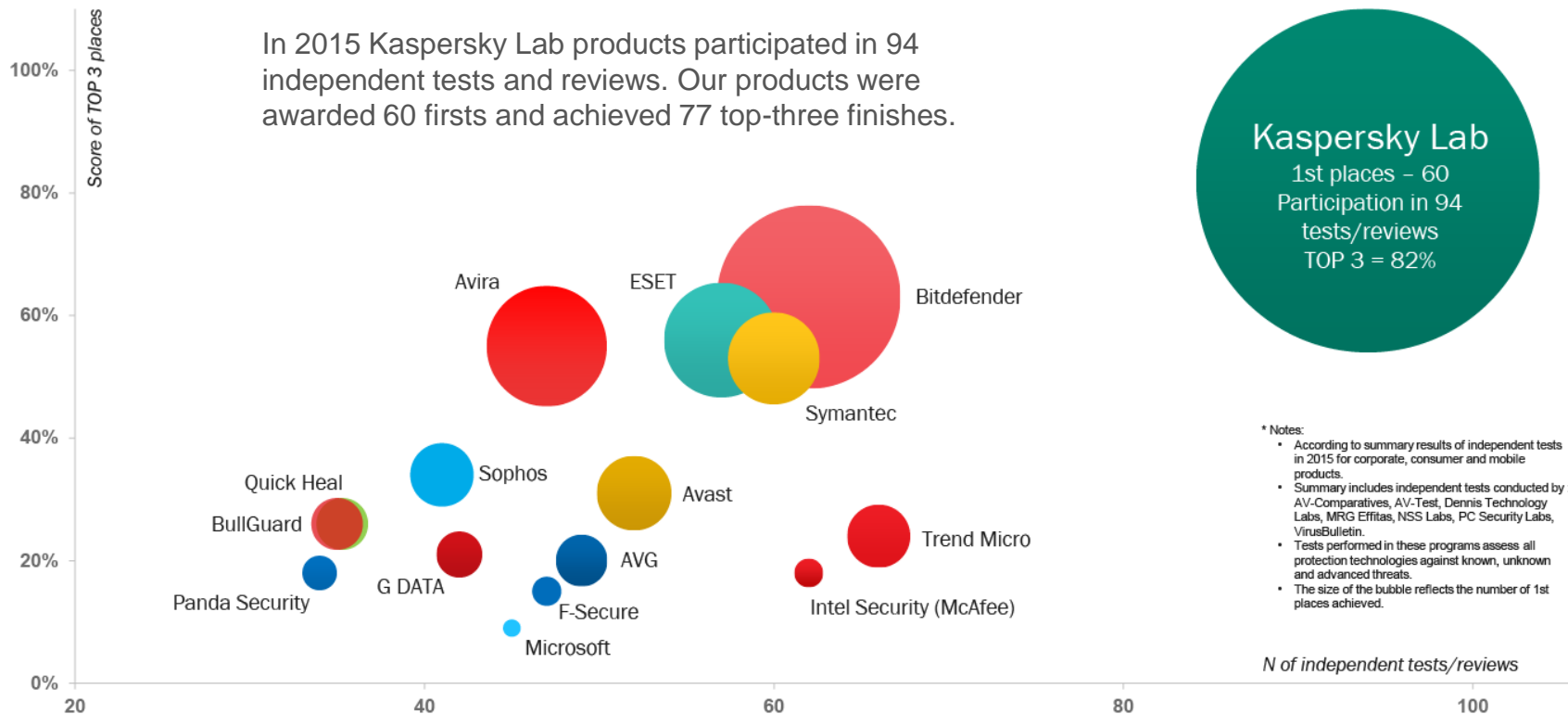
- The software to secure all the PCs, Macs and Android can be managed online from any device via the web console.

- No hidden hardware costs, like the expensive separate server that some security software needs  to run.

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# KASPERSKY LAB PROVIDES BEST IN THE INDUSTRY PROTECTION*



In 2015 Kaspersky Lab products participated in 94 independent tests and reviews. Our products were awarded 60 firsts and achieved 77 top-three finishes.

Kaspersky Lab
1st places – 60
Participation in 94 tests/reviews
TOP 3 = 82%

* Notes:
- According to summary results of independent tests in 2015 for corporate, consumer and mobile products.
- Summary includes independent tests conducted by : AV-Comparatives, AV-Test, Dennis Technology Labs, MRG Effitas, NSS Labs, PC Security Labs, VirusBulletin.
- Tests performed in these programs assess all protection technologies against known, unknown and advanced threats.
- The size of the bubble reflects the number of 1st places achieved.

Score of TOP 3 places

N of independent tests/reviews

# KASPERSKY SMALL OFFICE SECURITY KEY PRODUCT DIFFERENTIATORS

- **Ease of use**
- **Complete and effective protection**
- **Low system impact**
- **Supports platforms specifically designed for VSB**